

MAY 5, 2022



BOSTON PARTNERS IN EDUCATION

The 2022 Big Cheese Reads Gala Sponsorship Levels



Supports mentor-student matches for 2 full schools

Valedictorian – 100K+

- Recognition from podium as presenting sponsor of gala and VIP reception
- Three tables of 8 at Gala - premier location
- Sponsored seating for celebration school
- 12 tickets to invitation-only VIP reception
- Feature story on BPIE website
- Co-branding opportunity (ex. featured on social media, cocktail napkins, centerpieces)
- One full-page ad and a company profile in digital gala program
- Logo prominent on BPIE website for 1 year

Salutatorian – 50K

- Named from podium as a sponsor of gala
- Two tables of 8 at Gala - premier location
- 8 tickets to invitation-only VIP reception
- Feature story on BPIE website
- Co-Branding Opportunity (ex. featured on social media and on Gala centerpieces)
- One full-page ad in digital gala program
- Logo listed on BPIE website for six months



Supports all mentor-student matches for 1 full school



Provides mentoring support for 25 BPS students

Summa Cum Laude – 25K

- Two tables of 8 at Gala - premier location
- 4 tickets to invitation-only VIP reception
- Named on BPIE website for three months
- Co-Branding Opportunity on social media (ex. LinkedIn posts, tweets)
- One full page ad in digital gala program
- Logo featured at Gala

Magna Cum Laude - 15K

- Table of 8 at Gala
- 2 tickets to invitation-only VIP reception
- Named on BPIE website for month of gala
- One half page ad in digital gala program
- Logo featured at the Gala



Provides mentoring support for 15 BPS students



Cum Laude - 10K

Provides mentoring support for 10 BPS students

- Table of 8 at the Gala
- One quarter page ad in digital gala program
- Logo featured at the Gala



Dean's List – 5K

Provides mentoring support for 5 BPS students

- Logo featured at the Gala
- 4 tickets to the Gala



Additional VIP Tickets: \$500 • General Admission: \$300
Mentor Tickets: \$99 (includes access to VIP reception)

For more information, contact Andy Kall: andy_kall@bostonpartners.org