

The 15th Annual

BIG CHEESE READS GALA

Thursday, May 9, 2019 | Westin Copley Place

HONORING THOMAS N. O'BRIEN

Founding Partner & Managing Director, The HYM Investment Group, LLC

SPONSORSHIP BENEFITS

- Opportunity to join an exclusive network of Boston business, community and cultural leaders and have leaders in your organization become Big Cheese Readers in the Boston Public Schools (BPS)
- Share your personal career story with a class of middle school students once a year
- Company featured on Boston Partners website and social media recognition of support and engagement
- All confirmed sponsors by February 15, 2019 will be featured in our invitation mailing
- All Gala guests are invited to reception with silent auction and seated dinner

INDIVIDUAL TICKETS

Honor Roll Ticket — \$500

Seated dinner at Gala and invitation-only VIP Reception



SPONSORSHIP LEVELS

VALEDICTORIAN - \$100.000

- Three tables of ten premier location
- Sponsored Gala seating for the celebration school representatives
- Recognition as presenting sponsor of Gala and VIP Reception
- Feature story on Boston Partners website
- One full-screen ad and a company profile in digital Gala program
- 12 tickets to invitation-only VIP Reception

SALUTATORIAN – \$50,000

- Two tables of ten premier location
- Sponsored Gala seating for an academic mentor and mentee match
- Recognition as sponsor of Gala reception
- Feature story on Boston Partners website
- One full-screen ad in Gala program
- 8 tickets to invitation-only VIP Reception

SUMMA CUM LAUDE - \$25,000

- Two tables of ten premier location
- Sponsored Gala seating for two leaders from a Big Cheese Reads school
- One full-screen ad in Gala program
- 4 tickets to invitation-only VIP Reception

MAGNA CUM LAUDE — \$15,000

 All benefits of the Cum Laude sponsorship level, plus exclusive access for two attendees to the invitation-only VIP Reception

CUM LAUDE - \$10,000

- One table of ten
- Sponsored Gala seating for an academic mentor or BPS student/faculty
- One half-screen ad in digital Gala program

DEAN'S LIST — \$5,000

- Eight tickets to Gala
- Logo featured at the Gala

For more information, please contact Andy Kall, andy kall@bostonpartners.org