

The 16th Annual

BIG CHEESE READS GALA

Thursday, May 7, 2020 | Westin Copley Place

HONORING DARREN DONOVAN

KPMG, LLP

Managing Principal, Boston Hub

BRANDING AT THE GALA

We've expanded opportunities for companies and organizations eager to have a brand presence in front of our guests.

Over 400 business and community leaders will be in attendance, representing top companies in tech, finance, insurance, communications and more!

In addition to our full sponsorship packages, here's a list of special exclusive opportunities to create buzz around your brand at the Big Cheese Reads Gala.



BRANDING OPPORTUNITIES

OFFICIAL GALA TECHNOLOGY PARTNER (EXCLUSIVE) — \$17,500

- Recognition on custom frame for each centerpiece (3 frames per table) and on Gala website as official technology partner
- Partnership covers the cost of the iPad centerpiece displays, the production of the Gala's digital program and the mobile bidding site
- Logo featured on event collateral
- Includes 4 tickets to the Gala

WINE & SPIRITS PARTNER (EXCLUSIVE) — \$16,000

- Listed in digital program as official Wine & Spirits Partner
- Branded bar napkins & signage at bars
- 4 Tickets to the Gala

INVITATION PARTNER (EXCLUSIVE) — \$7,500

- Listed in Gala's digital program and on the printed invitations as official partner of our invitations
- Logo featured on event collateral
- Partnership covers the cost of the production and mailing of invitations
- 4 Tickets to the Gala

CELEBRATION SCHOOL PARTNER (EXCLUSIVE) — \$6,000

- Partner presents the school with a gift during the program
- Recognition at the Gala
- Partnership includes a \$5,000 gift to school award winner and a framed picture given to school
- 4 tickets to the Gala

SWAG PARTNER- \$3,000

- Listed in Gala's digital program as official partner for Guest Favors
- Recognition at the Gala
- Partnership covers all of the favors given to guests
- 2 Tickets to the Gala

PHOTOGRAPHY PARTNER- \$1,000

- Listed in Gala's digital program as official Photography Partner
- Recognition at the Gala
- Partnership covers the expenses for professional photographers at the Gala
- 2 Tickets to the Gala