

BOSTON PARTNERS IN EDUCATION 14TH ANNUAL BIG CHEESE READS GALA SPONSORSHIP BENEFITS

BOSTON PARTNERS
IN EDUCATION

ALL BIG CHEESE READS GALA SPONSORS WILL RECEIVE THE FOLLOWING BENEFITS:

- Opportunity to join an exclusive network of Boston business, community and cultural leaders and have leaders in your organization become Big Cheese Readers in the Boston Public Schools (BPS)
- Share your career story with a class of middle school students once a year
- Company logo featured on Boston Partners website and social media recognition of support and engagement
- Public recognition at the Big Cheese Reads Gala
- All gala guests are invited to reception with silent auction and seated dinner

ADDITIONAL BENEFITS INCLUDE:

VALEDICTORIAN/PRESENTING SPONSOR — \$100,000 AND UP

- Three (3) tables of ten (10) – premier location
- Sponsored gala seating for four (4) academic mentors or BPS students/faculty
- Recognition as presenting sponsor of gala and VIP reception
- Feature story on Boston Partners website
- One (1) full-screen ad and a company profile in digital gala program
- Twelve (12) tickets to invitation-only VIP reception

SALUTATORIAN —\$50,000

- Two (2) gala tables of ten (10) –premier location
- Sponsored gala seating for two (2) academic mentors or BPS students/faculty
- Recognition as sponsor of gala reception
- Feature story on Boston Partners website
- One (1) full-screen ad in digital gala program
- Eight (8) tickets to invitation-only VIP reception

SUMMA CUM LAUDE —\$25,000

- Two (2) gala tables of ten (10) – premier location
- Sponsored gala seating for an Academic mentor or BPS student/faculty
- One (1) full-screen ad in digital gala program
- Four (4) tickets to invitation-only VIP reception

MAGNA CUM LAUDE —\$15,000

- All benefits of the Cum Laude sponsorship level, plus exclusive access for two attendees to the invitation-only VIP Reception

CUM LAUDE —\$10,000

- One (1) gala table of ten (10)
- Sponsored gala seating for one (1) Academic Mentor or BPS student/faculty
- One (1) half-screen ad in digital gala program

DEAN'S LIST —\$5,000

- Eight (8) Gala tickets & logo featured at Gala

14TH ANNUAL BIG CHEESE READS GALA

Marriott Renaissance
Boston Waterfront Hotel
Thursday May 3, 2018

INDIVIDUAL TICKETS \$250

- Seated dinner at annual Gala
- **NEW THIS YEAR:** Upgrade to our Honor Roll individual ticket for \$500 and join our invitation-only VIP reception



All sponsors receive the opportunity to participate in our Big Cheese Reads initiative!

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